

Become a Catalyst for Medical Education Today!

To learn more about the Catalyst Scholarship Program visit us at:
med.wmich.edu/catalyst

To start a no-obligation conversation contact any member of
The WMed Philanthropy Team listed below.

To make a gift online please go to the secure link below:
<https://secure.qgiv.com/for/catspopro>

To make a donation by mail, please make your check payable to:
WMU Homer Stryker M.D. School of Medicine
Then write in the memo section of your check **"Catalyst Scholarship Program."**
Mail to: WMU Homer Stryker MD School of Medicine
Office of Development
1000 Oakland Drive, Kalamazoo, MI 49008

WMed is an IRS-recognized 501 (c) 3 non-profit organization. All donations are tax-deductible to the full extent of the law. WMed's federal tax ID number is 45-4135256.

The WMed Philanthropy Team



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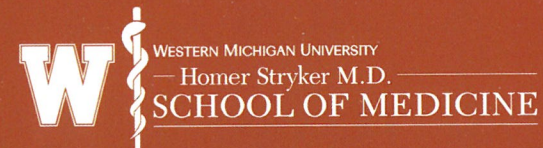
Western Michigan University Homer Stryker M.D. School of Medicine
Office of Development and Alumni Affairs
1000 Oakland Drive Kalamazoo, MI 49008
269.337.6335 | med.wmich.edu/catalyst



**WMED
CATALYST
SCHOLARSHIP PROGRAM**

Become a Catalyst for Medical Education

WMed presents an exciting new philanthropic opportunity to support medical education and quality healthcare in Southwest Michigan.



Learn more at med.wmich.edu/catalyst



An Invitation to Become a Catalyst for Medical Education in Southwest Michigan

WMed invites Southwest Michigan businesses, community friends, and regional foundations to become catalysts for medical education by supporting the new WMed Catalyst Scholarship Program!

The significant impact of the COVID-19 pandemic in Michigan has made it clear how important physicians are to meet the healthcare needs of our communities. WMed seeks to recruit and train the best and the brightest minds to help us end the current COVID-19 pandemic and prepare us to meet the challenges of future pandemics. In addition, WMed seeks to foster health equity by creating a physician workforce that reflects the people we serve.

This exciting new scholarship program offers donors the chance to have an immediate impact on a medical student. With an annual gift of as little as \$1,000, Catalyst Scholarship donors can fund an immediate impact scholarship for a WMed student. Donors at this level will have their leadership support awarded by the medical school's Office of Financial Aid to a specific student scholar who will be matched to their donor for the 2022-23 school year.

The WMed Catalyst Scholarship Program is a mutually beneficial program for donors, medical students, and the Southwest Michigan region.

- Donors will see first-hand the personal impact of their philanthropy on the student(s) they support.
- WMed students will be helped by the reduction in cost of their medical education. Catalyst Scholarships will make the cost of a medical degree more affordable as every dollar donated to the program will be a dollar less in student loan debt that a WMed student will have to assume.
- Southwest Michigan will benefit from the education of the next generation of new physicians who will continue to strengthen the healthcare systems in our region.
- All Catalyst Scholarship donors will be recognized in the medical school's annual philanthropy impact report.

Sponsorship Opportunities

Every dollar donated to the Catalyst Scholarship Program will go directly to medical student scholarship support.

Immediate Impact Scholarships: Immediate Impact Scholarships can be established at any of the following levels. The WMed Office of Financial Aid will designate one or more student scholars based on the level of your gift. The larger your gift, the larger your impact in supporting the next generation of doctors.

Levels of Support for Immediate Impact Scholarships:

Bronze	\$1,000	Ruby	\$15,000
Silver	\$2,500	Sapphire	\$25,000
Gold	\$5,000	Diamond	\$50,000
Emerald	\$10,000	Platinum	\$100,000 or more

Your Gift Provides Access and Opportunity for WMed Medical Students

Catalyst Scholarship gifts will be awarded to WMed medical students with financial need. Catalyst Scholarship sponsors may support any student with financial need or may request to specifically support students from backgrounds underrepresented in medicine.

Dual Impact Scholarships: Opportunities for Dual Impact Scholarships that combine an Immediate Impact Scholarship award with the establishment of a permanent named scholarship endowment that allow donors to provide scholarships in perpetuity are also available. *(Please talk with a WMed Philanthropy Team member for more information.)*

Event Sponsorships

WMed offers individuals and organizations opportunities for additional visibility through sponsorship of the annual Catalyst Scholarship Day Celebration luncheon event on November 10, 2022. To learn more about event sponsorships, please contact a member of the WMed Philanthropy Team.

"Join us in supporting the Catalyst Scholarship Program and experience the joy and immediate impact of assisting the next generation of doctors in Southwest Michigan."

Paula M. Termuhlen, MD
The Hal B. Jenson MD Dean



See the Impact of your Philanthropy at The Big Event! Save the Date!

Catalyst Scholarship donors and their student scholars will be invited to have lunch together at the **2022 Catalyst Scholarship Day Celebration** which will be held at **The Radisson Hotel in downtown Kalamazoo on Thursday, November 10, 2022 from 11:30 a.m. to 1:30 p.m.** Mark your calendars now to save the date for this heartwarming philanthropic celebration.

Communicating the Impact of Your Scholarship

The WMed Philanthropy Team will work with each Catalyst Scholarship supporter to provide information on the specific student or students your scholarship will support. Digital information will be provided to Catalyst Scholarship donors to post on social media, to include in your organization's publications, and to display in your home or office.

